



Media and Communications DIS Study Abroad in Scandinavia



Overview

[DIS -Study Abroad in Scandinavia](#) offers media and communication related courses in Stockholm and Copenhagen during both the semester (spring and fall) and summer. The courses approach the academic content from a Scandinavian lens and are integrated with experiential learning concepts. Trust, authenticity, connection, engagement, are cross-cultural perspectives are all concepts grappled with in the field of communication today across roles and organizations. Students hone their critical media literacy, and gain knowledge of new media trends and public relations in Europe.

- During the spring or fall, students enroll in **one core course**, with course-integrated study tours within Sweden and Denmark and in different locations throughout Europe, and **three or four elective courses** from many disciplines.
- Students in the summer enroll in one class at a time and can stay for one or up to three classes in either Copenhagen or Stockholm or a mix of both.

Semester Core Courses

[Cyberpsychology \(Copenhagen\)](#), 3 credits

This course addresses the productive and problematic use and impact of digital technologies across the lifespan, exploring cognitive, emotional, or socio-cultural perspectives. Topics include: implications of being a digital native or digital immigrant, the effects of techno stress, social media and self-esteem, cyberbullying, and cybertherapy. Where relevant, cultural implications are explored from a Scandinavian perspective.

- Week-long Study Tour: Amsterdam
 - Short Study Tour: Denmark
- Prerequisite: One psychology course at university level*

[New Media and Changing Communities \(Copenhagen\)](#), 3 credits

How do new media and tech facilitate or challenge democracy, collaboration, and community building? The ambition of this course is to understand the historical and contemporary importance of media in creating communities. Hone your critical media literacy and examine how both new and existing communities are imagined, constructed, and represented in online media and tech. The course also focuses on the controversy of surveillance, privacy, and the dark side of the web.

- Week-Long Study Tour: London or Dublin
- Short Study Tour: Denmark or Southern Sweden

Strategic Communication (Copenhagen), 3 credits

This course introduces you to the field of strategic communication in Denmark and the UK. Through Field Studies, case studies, guest lectures, and Study Tours, you gain first-hand knowledge of how communication professionals' work. Classes are built around Danish and European case studies, giving you a framework to evaluate and create strategic communication campaigns to prepare you for strategic communication tasks in the real world.

- Week-Long Study Tour: London
- Short Study Tour: Denmark

Semester Elective Courses

- [Activism: Engagement and Resistance](#), (Copenhagen)
- [Creative Industries: Business, Innovation, Politics, and Culture](#), (Copenhagen)
- [Data Visualization](#), (Stockholm)
- [Designing Communication Campaigns](#), (Copenhagen)
- [Digital Media in Marketing](#), (Copenhagen)
- [Future is Now: Science Fiction in Film, Literature, and Video Games](#), (Copenhagen)
- [Glued to the Screen: TV Shows, Norms, and Culture](#), (Copenhagen)
- [Glued to the Screen: TV Shows, Norms, and Culture](#), (Stockholm)
- [Guilty Pleasures of Pop Culture](#), (Copenhagen)
- [History of European Film](#) (Copenhagen)
- [Innovation Through Design Thinking](#), (Copenhagen)
- [International Marketing and Branding](#), (Copenhagen)
- [Meaning of Style](#),(Copenhagen)
- [Photo Documentary and Discovery](#), (Stockholm)
- [Photojournalism](#), (Copenhagen)
- [Podcast Production: The Impact of Sound](#), (Copenhagen)
- [Research Assistant: Modes of Architectural Production in U.S., Denmark, and Sweden](#), (Copenhagen)
- [Shadow Wars: Fake News and Hybrid Warfare](#), (Copenhagen)
- [Storytelling Workshop: How Narrative Works](#), (Stockholm)
- [Strategies for Marketing in the Entertainment Industry](#), (Copenhagen)
- [The Beautiful Game: Soccer in Contemporary Society and Culture](#), (Copenhagen)
- [Travel Writing](#), (Copenhagen)
- [Virtual Worlds and Social Media](#), (Copenhagen)
- [Ways of Seeing: Storytelling Through Photography](#), (Copenhagen)
- [Ways of Seeing: Storytelling Through Photography](#), (Stockholm)
- [What's So Funny?](#), (Copenhagen)
- [Who's Watching: Surveillance, Art, and Culture](#), (Copenhagen)

2024 Summer Session

Session 1: May 21 – June 12, 3 weeks, 3 credits

- [Digital Media and Marketing](#) (Copenhagen)
- [Storytelling Through Photography](#) (Stockholm)

Session 2: June 16 – July 5, 3 weeks, 3 credits

- [Travel Writing](#) (Stockholm)
Study Tour: Croatia

Session 3: July 8 – July 27, 3 weeks, 3 credits

- [Photography in Europe: Technology, Culture, and Art](#) (Stockholm)

Program Directors



Anders Larsen

Cand.Mag. (History and English Literature and Language, University of Copenhagen, 2008).

Research focused on cultural history and visual culture. Teaches Meaning of Style, which is an introduction to semiotic analysis using fashion as a case study, as well as Visual Culture of Cities in the summer. Worked on various projects for DIS relating to cultural competencies and cultural engagement and staff training within the Housing & Student Affairs department. With DIS since 2007.



Andreas Brøgger

M.A. (Moderne Kultur og Kulturformidling, University of Copenhagen, 1997) and Executive Master of Public Governance (Copenhagen Business School, 2016).

Visiting Scholar, Columbia University, NY, 1999-2001. Art critic, Dagbladet Information, 1995-1997. Editor, Hvedekorn magazine for art and poetry, 1996-2005. Lecturer, Dept. of Art and Cultural Studies, University of Copenhagen, 2003-2006. Curator, Sorø Kunstmuseum, 2006-2009, and Nikolaj Kunsthal, 2009-2014. Director, Nikolaj Kunsthal, 2015-2018. With DIS since 2018.

Faculty

All DIS faculty have advanced degrees from renowned institutions, and real-life experience from working in a professional setting. They have a deep understanding of the topics they cover and can tailor their teaching to students' interests because of the small class size.