



## Business, Economics, Finance, Innovation & Entrepreneurship

### DIS Study Abroad in Scandinavia



## Overview

[DIS Study Abroad in Scandinavia](#) offers programs geared toward students studying international competition and business strategy, economics, finance, innovation and entrepreneurship through a European perspective, gaining applied knowledge through active engagement with business professionals, relevant case studies, and experiential learning. Courses are offered during both the semester (spring and fall) and summer. During the spring or fall, students enroll in one core course (with course-integrated study tours) and three or four electives. Once students have chosen their Core Course, they are free to choose from a variety of elective courses, all taught in English.

Students in the summer enroll in one class at a time and can stay for one or up to three classes in Copenhagen and Sweden. Summer students can choose to take 3 to 9 credits over 3 to 9 weeks and can choose to stay in either Copenhagen or Stockholm, or mix-and-match locations.

## Why Study Business, Economics, Finance, and Innovation & Entrepreneurship in Scandinavia?

Denmark and Sweden are renowned for world-class innovation and the significant role they play in global markets. How do European businesses distinguish themselves and compete internationally?

As globalization reshapes the world, what is the impact on European economies and what roles do economists play in explaining, forecasting, and advising?

Analyze and compare how companies, countries, and sectors compete and position themselves in a globalized world. Critically examine and apply economic, finance, business, innovation and entrepreneurial theories to contemporary European case studies.

## Semester Core Courses

### Copenhagen

[European Business Strategy: Case Studies](#) (3 credits)

Through business visits, case studies, and lectures, you will come to understand the European business environment and how it differs from the U.S. Learn how companies are impacted by local business environments, cultural differences, and trade regulations – a key insight into international business.

- Week-Long Study Tour: [Helsinki-Tallinn](#) or [London](#) or [Berlin-Prague](#)
- Core Course Week Study Tour: [Denmark](#)

### **Globalization and European Economies** (3 credits)

You explore globalization and its impact on trade, capital, culture, and politics around the world. A particular focus is on European economies and challenges faced by the EU and its neighbors. You gain a deeper knowledge of theories within the field and go on to apply and challenge economic thinking through discussions, Field Studies, and Study Tours.

- Week-Long Study Tour: [London](#) or [Bratislava-Vienna](#) or [Brussels-Paris](#)
- Core Course Week Study Tour: [Denmark-Northern Germany](#)

### **Innovation and Entrepreneurship in Europe** (3 credits)

This course teaches tools and skills required to succeed as an entrepreneur — and lets you apply these tools in a real-life project. Gain an understanding of innovation in various settings looking at new business models and emerging technologies. And you develop a real start-up project using entrepreneurial methods based on structured customer engagement, hypothesis building, prototyping, and pitching to investors — all in fast iterations. Studying texts and writing papers are really not the primary ways to learn about entrepreneurship. In this course, you instead work hands-on, in a team, developing a startup that solves a real problem.

- Week-Long Study Tour: [Berlin](#)
- Core Course Week Study Tour: [Southern Sweden](#)

### **International Financial Management** (3 credits)

Gain a practical understanding of foreign exchange markets, international monetary markets, and international capital markets in this course. We discuss the concepts of risk management, cash management, international debt and equity financing, market behavior, and relevant aspects of European monetary policy and its capital markets.

- Week-Long Study Tour: [Edinburgh](#)
- Core Course Week Study Tour: [Northern Germany](#)

### **Strategic Communication** (3 credits)

This course introduces you to the field of strategic communication in Denmark and the UK. Through Field Studies, case studies, guest lectures, and Study Tours, you gain first-hand knowledge of how communication professionals work. Classes are built around Danish and European case studies, giving you a framework to evaluate and create strategic communication campaigns to prepare you for strategic communication tasks in the real world.

- Week-Long Study Tour: [London](#)
- Core Course Week Study Tour: [Denmark](#)

## Stockholm

### Comparative Economics: Global Risks and European Responses (3 credits)

Markets generate wealth, but there are no guarantees of how. On the international stage, the volatility of markets contributes to many of the key global challenges of our time: climate change, widening inequality, unprecedented waves of migration, financial crises, and increasing unemployment in the wake of digitalization, automation, and AI. In this course, we consider how responses to these challenges differ between European countries, with a focus on the nature and extent of public interventions in the marketplace.

- Week-Long Study Tour: [Athens](#)
- Core Course Week Study Tour: [Sweden](#)

## Semester Elective Courses

### Copenhagen

- [Behavioral Economics: European Case Studies](#)
- [Business Leadership: Navigating Ethical Dilemmas](#)
- [Corporate Finance: European Case Studies](#)
- [Creative Industries: Business, Innovation, Politics, and Culture](#)
- [Data-Informed Business Strategies](#)
- [Designing Communication Campaigns](#)
- [Development Economics](#)
- [Digital Media in Marketing](#)
- [Disaster Management Leadership](#)
- [Economics of Crime](#)
- [Entrepreneurship Practicum](#)
- [Environmental Economics](#)
- [Equality in Scandinavia: Developments and Challenges of the Welfare State](#)
- [Global Supply Chain Management](#)
- [Health Economics and Health Policy in Europe](#)
- [Innovation Through Design Thinking](#)
- [International Marketing and Branding](#)
- [Investing for Impact and Change](#)
- [Is the Future Feminine?](#)
- [Leadership Across Cultures](#)
- [Positive Organizational Psychology](#)
- [Research Assistant: Do Investment Behaviors and Outcomes Differ by Gender?](#)
- [Social Entrepreneurship](#)
- [Sports Economics](#)
- [Strategic Planning for Leaders](#)
- [Sustainable Business Strategy](#)
- [Sustainable Finance: The Future of Investment](#)
- [Urban Economics](#)
- [Women in Leadership](#)

## Stockholm

- [Behavioral Economics](#)
- [Data Visualization](#)
- [Design Thinking](#)
- [Economic Competitiveness in a Changing World: Swedish Industries](#)
- [Economics and Monetary Policy: An International Perspective](#)
- [International Investment and Portfolio Management](#)
- [Statistics](#)

## Summer Session

### Session 1 (May 21 - June 12, 2024)

- [Behavioral Economics: European Case Studies](#) (Copenhagen)
- [Digital Media in Marketing](#) (Copenhagen)
- [Statistics](#) (Stockholm)
- [Sustainable Business Strategy](#) (Copenhagen)

### Session 2 (June 16 - July 5, 2024)

- [Comparative Economics: Global Risk and European Responses](#) (Stockholm)
  - Study Tour: Athens
- [International Strategy and Leadership: Case Studies](#) (Copenhagen)
  - Study Tour: London

### Session 3 (July 8 - July 27, 2024)

- [Strategic Leader](#) (Copenhagen)

### Labs, Research, & Practicums Session (May 21 - July 5, 2024)

- [Innovation and Entrepreneurship in Europe](#) + [Entrepreneurship Practicum](#)  
Study Tour: Helsinki-Stockholm

## Program Director



### **Susanne Goul Hovmand**

*Cand.merc. (International Business, Copenhagen Business School, 1999).*

Marketing Research Consultant, Harrigan-Bodick, Inc. New York, 2000-2001. TNS Gallup A/S Copenhagen, 2002-2006. External Lecturer, Copenhagen Business School, 2003-2005. With DIS since 2006.

## Faculty

### **Dorte Mari Aggergaard** (Copenhagen)

*M.A. (Modern Culture & Communication, University of Copenhagen).*

- B.A. (Art History and Pedagogy & Educational Studies, University of Copenhagen and Roskilde University).
- Visiting scholar at Leeds University and Brown University.
- Member of the Denmark Committee at Brown, and DIS representative at Harvard, MIT, RISD, and Brown.

Worked for EC Safer Internet Programme, recipient of an EU Lifelong Learning Programme grant for a project on cross-cultural learning. With DIS since 2014.

### **Amanda Bille** (Copenhagen)

*MSc. International Business and Politics, 2019.*

PhD Fellow, Copenhagen Business School, 2019-2023. With DIS since 2022.

### **Lars-Erik Boström** (Stockholm)

*M.Sc. of Economics and Business, Economic Analysis, Örebro University, Sweden.*

- Certified Financial Analyst (CEFA), Stockholm School of Economics, Sweden.

Specialist and educator in behavioral finance and senior advisor at Council Advisory Services Europe AB. He is author of a Swedish book about behavioral finance; "Börsens Psykologi - så vinner du över dina hjärnspöken och gör bättre aktieaffärer" (Sterners förlag, 2015). Long work experience (+20) in asset allocation, portfolio management and financial advisory from Handelsbanken Asset Management in Stockholm. Educator in behavioral finance and portfolio theory at Handelsbanken.

### **María de la Paz Celorio** (Stockholm)

*Ph.D., University of California, Davis, USA (2008).*

- Postdoctoral researcher at Max Planck Institute of Chemical Ecology, Jena, Germany (2008-2010), and at Stockholm University, Sweden.
- Researcher and Research Analyst at Stockholm University.

Has contributed to the understanding of gene-expression plasticity in butterflies and genetic differentiation of populations of wild fish using genome-wide data. Has taught courses and led

practical laboratories on statistics, biotechnology, and population genetics for American and Swedish students. With DIS since 2021.

**Kenneth Cortsen** (Copenhagen)

*Ph. D. at Aarhus School of Business/Aarhus University.*

Focus is on various commercial topics within the intersection of sport management, sport marketing and sport economy; Master of Science in Business Economics with an emphasis on organization and strategy (Cand. Merc.) from Aalborg University, Denmark; Master of Business Administration in General Management from Dowling College, Oakdale, NY, USA; Bachelor of Business Administration at Dowling College. With DIS since 2018.

**Peter Friis-Mikkelsen** (Copenhagen)

*Master in Law (Copenhagen University, 1991).*

Past Work experience includes: Partner Group Manager (2002-2005) & Business Manager (2005-2008) both at Microsoft DK; VP Sales at ScanJour A/S (2008-2011), VP Sales Europe at Medical Insight A/S (2011-2012). Current Founder/Partner at COO Consulting (2012-). With DIS since 2016.

**Mikael Fuhr** (Copenhagen)

*Architect and Industrial Designer (Royal Academy of Fine Arts, Copenhagen, 1987).*

+20 years of experience in design management, innovation, communication and leadership. Design manager and project manager in DSB - Danish State Railways, 1998-1999, Head of Design Vision Lab in DSB, Director of Design in DSB, Founding Partner in FUHR, 2011. With DIS since 2013.

**Mikkel Godt Gregersen** (Copenhagen)

*Ph.D. from Copenhagen Business School (CBS) in the field of control, growth, and creativity.*

- M.Sc. Economics (University of Copenhagen), MBA (Melbourne Business School).
- Assistant Professor at the Copenhagen Business School. Lecturer at University of Copenhagen.

Previous employment: A.P. Moller - Maersk (controller / manager), Entrepreneur, ReD Associates (Consultant / Finance Manager). With DIS since 2013.

**John Gustavson** (Stockholm)

*Ph.D. in Economics from Maynooth University, 2020.*

Conducted research on nudging and other topics within behavioral economics. Previously worked as a policy adviser in the European Parliament. Experience working with the FEMM committee on Women's Rights and Gender Equality in the European Parliament. With DIS since 2022.

**Katarina Hejrskov** (Copenhagen)

*LLB & Professional Legal Studies (Equivalent of the Danish cand.jur./Masters).*

- Bachelor of Commerce (Management and Marketing) from the University of Auckland.

Barrister and Solicitor of the High Court of New Zealand and accredited Mediator & Restorative Justice Facilitator (previously at the NZ Ministry of Justice). Founder and Mediator at Heron Mediation. Co-chair of International Summits at the Elder Mediation International Network and Course Aid & Legal Advisor for the Peace Foundation NZ. Expertise in conflict resolution, restorative justice and leadership. External lecturer of law at AUT Auckland. With DIS since 2021.

**Benjamin Holk Henriksen** (Copenhagen)

*Master of Law (University of Copenhagen).*

- M.B.A. (California State University). Certificate in Directing (University of California, Los Angeles).

Co-owner of Holk & Lassenius, and together with Fredrik Lassenius, authored and produced the international leadership and marketing research project, "The Mind of a Leader," published as books and film series, including Philip Kotler, Anita Roddick, Philippe Starck, Michael Dukakis, and many more. With DIS since 2013.

**Fairouz Hussien** (Stockholm)

*Ph.D. student in Business Administration, Dept. of Marketing & Strategy, Stockholm School of Economics*

- 2021 recipient of Outstanding Pedagogical Achievement Award

Her research is on regulatory disruptions as market-shaping forces, often situated in the context of the airline industry. Co-founder of the Methods Lab at SSE. M.Sc. in Management & Organization (track: Strategy & Sustainability), Hanken School of Economics, and recipient of a Best Master's Thesis Award by the Foundation for Economic Education for my thesis "A multiple case study on employee engagement and retention at startup companies". B.Sc. in International Business (track: Marketing & Corporate Communication) from Haaga-Helia UAS. With DIS since 2022.

**Kristian Bernt Knudsen** (Copenhagen)

*Masters (Finance/Management, University of Aarhus, Denmark).*

- Financial Advisor at Maersk Broker Financial Services, where he is engaged in the start-up of a maritime private investment fund targeted for institutional and professional investors.

Prior to this, he has progressed his career through 15+ years into accomplished executive leadership positions combined with financial and strategic advisor roles while working internationally in highly esteemed public and private equity companies in various industries. With DIS since 2016.

**Jimmy Martínez-Correa** (Copenhagen)

*Ph.D., (Risk Management and Insurance, J. Mack Robinson College of Business, Georgia State University, 2012).*

- M.A., (Economics, Universidad de los Andes, 2005).
- B.A., (Economics, Universidad de los Andes, 2005).

Junior Economist, Department of Financial Stability at the Central Bank of Colombia, 2003-2005. Chief Economist, Trade Association of Insurers of Colombia, 2005-2007. Fellow, Center for Economic Analysis of Risk at Georgia State University, 2012-present. Assistant Professor, Copenhagen Business School, 2012-present. With DIS since 2013.

**Adrian Mongan** (Copenhagen)

*Master's in Economics (International Macroeconomics), UW Madison, Wisconsin.*

*Master's in Economics (International Trade), University College Dublin, Ireland.*

Worked in multinational conglomerates for over 10 years with roles as company macroeconomist, strategy director, and in strategic communication. Experienced university lecturer in international trade, macroeconomics, and microeconomics. With DIS since 2019.

**Angie Dag Morozov** (Stockholm)

*Head of software at Gapminder Foundation, Stockholm, Sweden.*

- M.Sc. in Human Computer Interaction with minor in Innovation and Entrepreneurship, KTH (Royal Institute of Technology), Sweden and Aalto, Finland (2014).

- M.Eng. Industrial Automation and Control Systems, URFU, Russia (2011).

Responsible for software efforts of [gapminder.org/tools](http://gapminder.org/tools), and for developing interactive data pictures. d3.js data graphics developer. Has built data-intense visualizations for oil platform safety monitoring (ABB Research, Sweden), user interfaces for online payment aggregator (Robokassa, Russia), control systems and operator user interfaces for ore processing factory (Realtime Software, Russia). With DIS since 2022.

**Frederik Munk** (Copenhagen)

*Master's (Political Science, Aarhus University, 2005).*

Worked at the Trade Office at the Ministry of Foreign Affairs, 2003. Key Account Manager at Danish Agency for Governmental Management, 2006-2008. Senior Event Consultant at Sport Event Denmark since 2008. External lecturer at Copenhagen Business College and University College Nordjylland since 2013. With DIS in Fall 2016.

**Stylianos Papaioannou** (Stockholm)

*Ph.D. in International Entrepreneurship, Uppsala University, 2020.*

- M.S. in International Business Strategy, Linnaeus University, 2012, with double-awarded Thesis on Social Corporate Responsibility of Small and Medium Size Exporting firms.
- B.S. in Economic and Regional Development, Panteion University, 2010.

Associated Researcher of Uppsala University, granted with Johan & Jakob Stiftelse Research Grant, published research in peer-reviewed international scientific journals: Journal of International Marketing, International Marketing Review, Thunderbird International Business Review, International Marketing Review, and others. Co-author of Handbook on International Alliance and Network Research.

**Peter Rantzau** (Copenhagen)

*Master (Strategy, Organisation and Leadership; Copenhagen Business School, 2001), BA (Communication, Colorado State University, 1993).*

Previously employed as General Manager at From Function, Rosendahl A/S (2004-2006), International Brand Director at Pandora A/S (2006-2008), Joint CEO at Munio/Rainforest Protection Initiative (2008-2012), Head of Department at Profilrejser (2013-2014). Present Managing Director of Kinraden since 2014 as well as External Lecture at Copenhagen Business School. With DIS since 2015.

**Leif H. Rasmussen** (Copenhagen)

*Cand.merc. (Copenhagen Business School, 1982).*

Head of Marketing, Faxe Brewery A/S, 1985-1989. Marketing Director, The Danish Brewery Group A/S, 1990-1996. Sales and Marketing Director, Royal Unibrew, 1997-2007. CEO and Owner, Imexpo. With DIS since 2007.

**Daniel Karpantschof Reece** (Copenhagen)

*Master of Laws (International Taxation, St Thomas University Miami, 2005).*

Founder and Managing Director of Nordeq Management A/S. CEO of the Equinor Group, 2005-2014. Expertise in cross border corporate structuring, private equity, and leadership. With DIS since 2015.

**Neil Smith** (Copenhagen)

*LLB (Honours), University of Glasgow, 1999.*



- Diploma in Legal Practice, Glasgow Graduate School of Law, 2000.

Has co-owned business for the last decade advising small and medium sized companies on structuring, international expansion and M & A. With DIS since Spring 2016.

**Lavanyan Thedchanamoorthy** (Copenhagen)

*Cand.oecon, Syddansk Universitet, 2012.*

Trainee, Trade Council, Bangalore, India, 2010, Assistant professor, Erhvervsakademi Kolding, 2014-2017, Economist, Danmark Statistik, 2017-2022, Freelance teacher, Aspiri, 2016-present, Senior Analyst, EKF Danmarks Eksportkredit, 2022-present. With DIS since 2022.

**Gitte Vonsild** (Copenhagen)

*Master's in Positive Psychology, minor in Psychology.*

*M.Sc. in Economics. Specialized in the field of Applied Positive Psychology.*

Certified Professional Co-Active Coach (CPCC) from the Coaches Training Institute, CTI. CFO at the Brewery Darguner Brauerei GmbH in Germany, 1997-2005. Self-employed coach and workshop leader since 2005. Lecturer on coaching & counseling, Positive Psychology, Positive Psychology coaching, change theory, and stress management at Metropolitan University College, 2008-2012. With DIS since 2011.

**Andreas Wieland** (Copenhagen)

*Dr. Rer. Oec., Technical University of Berlin, 2012.*

Associate Professor, Copenhagen Business School, 2017-present. With DIS since 2022.

**Greger Wahlstedt** (Stockholm)

*M.B.A. (Finance, Manchester Business School) and C.E.F.A. (Certified European Financial Analyst) from Stockholm School of Economics.*

Greger has been working for more than 30 years in the financial markets. He has a solid experience as head of large asset management units; 14 years as head of Handelsbanken's fixed income fund management and asset allocation, as well as heading the investment division at the Swedish central bank (Riksbanken) in charge of the management of the gold and foreign exchange reserves. With DIS Stockholm since 2017.